



**tasveer**

Tasveer  
24746 NE 18th St  
Sammamish WA 98074  
(206) 349-4478  
www.tasveer.org  
EIN#: 20-0886886

## 10th Aaina: South Asian Women's Focus

Seattle Asian Art Museum

**10th Aaina: South Asian Women's Focus, April 24-26th, 2015** will be a great promotional vehicle for your organization. With the ever growing popularity of Yoni Ki Baat and Aaina, this year we are expecting close to 1,500 attendees.

We have described in detail below, how your company can shine at this festival. We have only limited spots for each package so don't miss out on your opportunity to be seen at this amazing festival.



For any questions and inquiries about any of the packages below, please write to Rita Meher at [rita@tasveer.org](mailto:rita@tasveer.org) or call 206-349-4478

[www.tasveer.org](http://www.tasveer.org)

*Tasveer is a 501c3 tax exempt non-profit organization promoting South Asian film and art in the Northwest.*



**tasveer**

Tasveer  
 24746 NE 18th St  
 Sammamish WA 98074  
 (206) 349-4478  
 www.tasveer.org  
 EIN#: 20-0886886

<b>Packages</b>	<b>Booth \$250</b>	<b>Program \$500</b>	<b>Aaina \$1000</b>	<b>YKB \$1,500</b>
You will be featured as the ONLY sponsor of a YKB show you pick; and will be acknowledged during the introduction before the show such as "Today's YKB is sponsored by "your company name"				<b>X</b>
Your logo will be printed on the YKB program fliers (1000+) which will be handed out to each audience member as they enter.			<b>X</b>	<b>X</b>
Your organization will be acknowledged before each YKB show.			<b>X</b>	<b>X</b>
Your logo will be printed on the festival fliers (3000+) which will be distributed before the festival			<b>X</b>	<b>X</b>
Your organization logo will be displayed prominently on the website		<b>X</b>	<b>X</b>	<b>X</b>
You will be included in all the newsletters before and during the festival, in different categories	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Company logo and name will be displayed on a TV screen in the lobby area throughout the Festival	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
On-site presence during festival with promotional materials	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
A link to your own web page through our Festival Website Sponsor page	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
Complimentary Tickets to YKB	<b>1</b>	<b>2</b>	<b>4</b>	<b>4</b>

**YKB Sponsor:** You can sponsor a Yoni Ki Baat (YKB) show. This opportunity is only available to ONE sponsor per performance. For last 8 years, the YKB has done



**tasveer**

---

Tasveer  
24746 NE 18th St  
Sammamish WA 98074  
(206) 349-4478  
www.tasveer.org  
EIN#: 20-0886886

tremendously well and has sold out Friday/ Saturday shows, filling out Sunday shows to its capacity. \* Logo has to be provided in advance to be included in the fliers.

**Aaina Sponsor:** You can sponsor the Aaina Festival. As the Aaina festival Sponsor, you will shine at the festival and be prominently featured in all of its promotional material as mentioned above. You will also be mentioned in YKB in the general sponsor category. \* Logo has to be provided in advance to be included in the fliers.

**Program Sponsor:** You can sponsor any program at Aaina. Each program is available to 2 sponsors. As one of the Sponsors of the program, you will be acknowledged and might be asked to say few words before the show begins.

List of Programs you can sponsor-

Gupshup (Visual Artist Showcase)

Youth Voices

Community Speaks

SAPWN ( South Asian Professional Women Network Group)

Yoni Ki Baat

**Booth Sponsor:** You can sponsor a booth and promote your business at the festival. We are allowing only 2 booths at the festival. One booth(or table) can be shared by two organizations.